



Contract for Exhibit Space
 John B. Hynes Convention Center
 Boston, Massachusetts
April 15, 16 & 17, 2011

03-11__ __ __ __



DATE _____

NAME _____ TITLE _____

COMPANY NAME _____

EXHIBITING NAME (if different than above) _____

MAILING ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ EMAIL _____

PRODUCT(S) TO BE EXHIBITED _____

BOOTH OR ISLAND PREFERENCE: 1st choice _____ 2nd _____ 3rd _____

Booth/Island location and Contract Number will be assigned only when **full payment** has been received by Show Management. Deposits and or partial payments cannot be accepted.

QTY		2011 EXPO RATES	10 DEAL RATES	
_____	Booth (s) 10' x 10' Non-Profit / Int'l Mar	\$ 2,395	\$ 2,295	\$ _____
_____	Booth (s) 10' x 10' Regular	\$ 4,595	\$ 4,395	\$ _____
_____	Booth (s) 10' x 10' Corner	\$ 4,895	\$ 4,695	\$ _____
_____	Booth (s) 10' x 20' Double Prime (DP)	\$ 9,995	\$ 9,795	\$ _____
_____	Island (s) 20' x 40'	\$44,595	\$43,295	\$ _____
_____	Island (s) 20' x 70'	\$75,495	\$73,295	\$ _____
_____	Island (s) 40' x 60'	\$135,095	\$131,095	\$ _____

2010 Promotion Code: 10DEAL

(Rates valid through 9/1/10 with completed contract & payment in full. Applies only to 2010 Exhibitors).

Total: \$ _____

Please charge my: Visa Mastecard AMEX For the Total Amount of \$ _____

Account Number _____ Exp. Date: ____/____/____ Custmr. Code#: _____

Name as it Appears on Credit Card _____

Credit Billing Address _____ Zip Code _____

Credit Card Authorized Signature _____

Please Note: Credit Card charge will be listed as Conventures, Inc. on your credit card billing statement. Please complete and return with your payment in full. Checks made payable to **Conventures, Inc.:**

Conventures, Inc.
 c/o John Hancock Sports & Fitness Expo
 One Design Center Place
 Boston, MA, 02210

Please note Conventures, Inc. Federal Tax ID Number: 04-2608908

Upon receipt of completed contract and payment in full, you will receive a contract confirmation number for your files.

We hereby apply for exhibit space at the John Hancock Sports & Fitness Expo. We agree to abide by the show terms and conditions as stated on the reverse side of this application.

AUTHORIZED SIGNATURE _____

TERMS AND CONDITIONS

1. John Hancock Sports & Fitness Expo (herein after called the "Management") and the Exhibitor agree that all displays must be fully set up and operational by 2:00 p.m., Friday April 15, 2011. No cases or packing materials of any sort may be brought in or out of the exhibition hall during show hours. Exhibitor also agrees to be open and staffed from 2:00 p.m. to 7:00 p.m. Friday April 15th, 9:00 a.m. to 6:00 p.m. on Saturday April 16th, and Sunday April 17, 2011.
2. Exhibitor agrees that displays will not visually or physically disturb aisles or adjacent exhibitors and exhibitor agrees that hard walls will not exceed 8' feet without prior approval of Management. Show Management reserves the right to approve all design plans.
3. Exhibitor agrees to conform to all Boston Inspectional Services, Boston Fire Department and Commonwealth of Massachusetts Department of Revenue rules and regulations.
4. Exhibitor agrees not to sublet exhibit space or exhibit any merchandise other than that specified in the show contract. Exhibitor agrees that Management reserves the right to reject, modify or restrict any exhibit.
5. Exhibitor agrees that space assignments may be changed by Management.
6. Exhibitor agrees that electrical wiring or installation shall be done only by the electrical contractor approved by the facility.
7. Exhibitor agrees that all belongings shall be removed from the Exhibit Hall by 12:00 midnight, Sunday, April 17, 2011. Any items not removed may be shipped to the drayage company warehouse at Exhibitor's expense.
8. Exhibitor agrees that no refunds will be made for any reason.
9. Exhibitor agrees not to make undue noise, or odor, use bright or hazardous lights, cause damage to the building or booth equipment or act in any manner deemed inappropriate by Management.
10. Exhibitor agrees that no soliciting for business will be conducted in the lobby, entrance to show, aisles or in other exhibitor booths.
11. Exhibitor agrees that no exhibitor shall have authority to incur cost or liability for or against Conventures, Inc. Exhibitor shall pay all costs pertaining to moving in and moving out. Exhibitor shall be liable for all damages which he may cause to the building, or otherwise in connection with his exhibit.
12. Exhibitor agrees that the B.A.A. Trademarks, "Boston Athletic Association," "Boston Marathon," "B.A.A.," Unicorn design, which the Boston Athletic Association has adopted and used in connection with its business, may not be used alone or in combination without the prior written permission of the Boston Athletic Association and that Exhibitor will not create, exhibit, or sell any merchandise bearing the B.A.A. Trademarks, or marks or names confusingly similar thereto, without such permission.
13. Certificate of Insurance must include the following: Exhibitor agrees to carry workmen's compensation, comprehensive general liability including products and completed operations, independent contractors, personal injury and blanket contractual liability. This must be evidenced by a Certificate of Insurance with a 30 day notice of cancellation provision to the holder and supplied to Management at least 30 days before the exhibit date. The Certificate of Insurance should list Conventures, Inc. c/o John Hancock Sports & Fitness Expo as the Certificate holder.
14. Exhibitor agrees that in the event due to war, fire, strike, government regulation, public enemy or other cause, the show or any part thereof is prevented from being held, is canceled by the Management, the Management, in its sole discretion, shall determine and refund to the applicant his proportionate share of unused funds.
15. Exhibitor agrees to assume all responsibility for loss, theft, or destruction of goods or for personal injuries to himself, his employees, agents, representatives, or visitors, and shall indemnify, defend and save harmless Conventures, Inc. and the facility, from any and all liability in connection with any and all of the above.
16. Exhibitor agrees that the serving of alcoholic beverages by exhibitors is prohibited without prior permission of Management.
17. Exhibitor acknowledges and agrees that projections of attendance are estimates only, and that no guarantees regarding attendance are being made.
18. Exhibitor agrees that the failure of either party to enforce any provision of this Agreement shall not operate as a waiver by such party of its right to enforce the same or any other provision at any time.
19. Exhibitor agrees that, except as otherwise specifically provided herein, this Agreement constitutes the entire Agreement between the parties, and supercedes all proposals, promotional materials, negotiations and understandings of any nature whatsoever. This agreement may be amended only by written instrument signed by both parties.
20. Exhibitor agrees that this agreement shall be governed and construed in accordance with the laws of the Commonwealth of Massachusetts, and any disputes between the parties shall be brought in the courts of said Commonwealth.

Direct all correspondence to:

Conventures, Inc.
c/o John Hancock Sports & Fitness Expo
One Design Center Place
Boston, MA 02210
(617) 439-7700 Fax: (617) 439-7701
email: sportsfitnessexpo@conventures.com